

WNND ISSUES/PROGRAMS

April 1, 2016 – June 30, 2016

Programs:

6:00am-6:30am Sundays – Perspectives. Locally produced, in-house by Columbus Radio Group News Director Clark Donley. Discussion of local issues in the community.

6:30am-7:00am Sundays – Lutheran Laymans League. Religious programming.

7:00am-7:30am Sundays – Buckeye Physical Medicine and Rehab with Dr. Buzz (Chiropractor)
Dr. Buzz interviews patients and/or staff members. Topics range from weight loss to helping patients recover from injuries.

7:30am-8:00am Sundays – Missed Fortune Radio. Discussion of various financial topics.

8:00am-8:30am Sundays – Greenscapes Landscape Architects & Contractors “Down the Garden Path”. Landscaping including mulch, mowing, and water features, etc.

8:30am-9:00am Sundays – Dr. Kvitko “The Reasons We Smile” – Discussion of various dental issues/concerns/techniques. Produced in-house.

Topics:

Health

- Childhood safety
- Flu
- Obesity
- Aging
- Healthcare access
- Nutrition
- Non-profits
- Wellness

Economy

- Development
- Jobs

Aging

Housing

Poverty

Security

Education/workforce development

Economy/jobs

Dental health

Home improvements

Financial

Landscaping/gardening

Public Service Ascertainments-2016

Columbus Radio Group

WSNY-FM/WLVQ-FM/WVMX-FM/WNND-FM/WNNP-FM

2nd Q 2016

April 4 - Jane Carrol, Goodwill Industries

Access to affordable housing, education.
living wage jobs and affordable healthcare
benefits

May 17 - Jane Hawes, Delaware Co. Bd. of Commissioners

Transportation, workforce development

June 2 - Imran Malik, Noor Islamic Cultural Center

Bullying, diversity awareness, security,
Islamophobia, political hatred and bigotry

June 3 - Bernice Cage, Mid-Ohio Regional Planning Commission

Aging population

Kelli C. Trinoskey, The Salvation Army in Central Ohio

Poverty and how we help local kids in need.

Perspective

Columbus Radio Group

WSNY-FM/WVMX-FM/WNND-FM/WNNP-FM/WLVQ-FM
2016

2nd Q

- 04-03-2016 Dan Gearino, Columbus Dispatch reporter, discusses his series of stories on submeter utility companies, efforts to regulate them more tightly and has advice for apartment renters and condominium buyers. 14:16
HOUSING/CONSUMER
Recorded PSA: *Stand Up 2 Cancer* :30
Ruth McDermott, Friends Who Stutter, discusses the organization's upcoming national convention in Columbus, the causes and treatments of stuttering and the need for qualified specialists to help those who stutter and their families. 14:05
-EDUCATION
- 04-10-2016 Susan Schubert, Director of Pets for Vets discusses how the program is dedicated to supporting veterans and providing a second chance for shelter animals by rescuing, training and pairing them with local veterans who could benefit from a companion animal. 13:37
-VETERANS SERVICES
- 04-17-2016 Jessica Petersen, Media and Public Affairs Coordinator for Lifeline of Ohio talks about April being Donate Life month. Lifeline of Ohio promotes and coordinates the donation of human organs and tissue for transplantation. Lifeline of Ohio serves 72 hospitals in 37 counties in Ohio and two in West Virginia. 15:50
-HEALTH
- 04-24-2016 Stefanie Steward-Young, Sr. VP/Community Reinvestment Act Strategies Dir., 5/3 Bank, discusses Financial Literacy Month and whether Americans understand the most important things about their Savings, budgeting, retirement planning and credit. 13:48
-ECONOMY/POVERTY
Matthew Greenwald, Matthew Greenwald & Assoc., discusses investor sentiment during the first 3 months of 2016 and the forces influencing the stock market. 8:01
-ECONOMY/RETIREMENT
Dr. Jeffrey Garber, Amer. Assn. of Clinical Endocrinologists, discusses hyperthyroidism, a frequently misdiagnosed condition that affects moods, sleep and cognitive abilities. 6:59
-HEALTH CARE
- 05-01-2016 Kolman Fuzy, Deputy Director of ABATE (American Bikers Aimed Toward Education), discusses motorcycle safety and biker rights. ABATE is a not-for-profit organization dedicated to preserving the right, improving the image, and promoting safe operating practices of Ohio Motorcyclists 14:47
-SAFETY
- 05-08-2016 Charles Farmer, Public Relations Director with the Central Ohio Diabetes Association discussed The World Health Organization's "Call To Action" that focusses on diabetes awareness and outreach. More than 10.5 percent of the population in Ohio has diabetes; 7.2 percent has pre-diabetes. 14:20
-HEALTH CARE
- 05-01-2016 John Martin, Dir., Ohio Dept. of Developmental Disabilities, discusses the agency's new employment initiative for clients. Approximately 3% of Ohio's populations struggles with a developmental disability. 14:50
-WORKFORCE DEVELOPMENT-
Recorded PSA's:
Natl. Stuttering Found. :30
Natl. Safe Boating Council :30
Jim Weiker, Columbus Dispatch reporter, discusses his story on rental rates in the OSU campus area, as more students live on-campus and more new construction increases the supply of housing, on housing costs in the area. 13:11
-AFFORDABLE HOUSING
- 05-08-2016 Becca Thomas, Race Coordinator with Komen Race for the Cure and Julie McMahon, Director of Mission for Komen, discuss the upcoming Race for the Cure for Breast Cancer on May 14th. The race draws thousands of participants and volunteers to downtown Columbus for the race, which raises money and awareness regarding breast cancer as 1 in 8 women will be diagnosed with breast cancer in her lifetime 12:47
-HEALTH CARE/CHARITY
Kenny McDonald, President and Chief Economic Officer of Columbus 2020, and Joe Henderson, Economic Development Director for the City of Upper Arlington, discuss the role of economic development in the growth of a community and the challenges they face. 16:37
-ECONOMIC DEVELOPMENT

05-15-2016 Bill Hesse and Warren Strauss, American Diabetes Assn., discuss the upcoming Tour de Cure and Step Out Walk, events which raise funds for research and to support local programs to help people with diabetes and their families. 10:39
 -HEALTH CARE-
 Julie Homan and Laura Zuber, KidSMILES, explain their practice, which offers dental care to underserved or uninsured children and the long-term health impact of poor childhood dental care. 11:18
 -ACCESS TO HEALTH CARE-
 Dr. Augustus Price, Molina Health Care of Ohio, discusses the Zika virus, it causes and effects and the likelihood of an outbreak in Ohio. 9:03
 -HEALTH/SAFETY-

05-22-2016 Kimberly Schwind, Senior Public Relations Manager with AAA Ohio Auto Club talks about the upcoming summer driving season with tips on preparing your vehicle for a long road trip, how current gas prices might affect where people travel, and all the great spots in Ohio to travel for family summer fun. 12:21
 -ROADS/TRANSPORTATION

05-22-2016 Donna Powell, Development Director for the Homeless Families Foundation discusses their goal to end homelessness and how it is unacceptable for any child in Columbus to be homeless. They believe the goal can be achieved by stabilizing families, educating children and surrounding the most vulnerable among us with a caring community of support. 16:41
 -HOUSING/HOMELESSNESS

05-29-2016 Ferzan Ahmed, Delaware Co. admin., discusses the transportation infrastructure challenges facing Ohio's fastest-growing county and outlines a few plans ahead for road projects to alleviate congestion. 15:33
 -TRANSPORTATION
 Dr. Hemant Sharma, Children's Natl. Health System, discusses food allergies, causes and treatments 7:00
 -ACCESS TO HEALTH CARE
 Linda DeCarlo, US Postal Service, and Heather Paul, State Farm, explain how to keep and train a dog that is not a threat to bite strangers and the liability facing a homeowner whose dog bites someone on or off the homeowner's property. 6:30
 -SAFETY

06-05-2016 Sgt. Andy Foos with the Ohio Department of Natural Resources, talks about boating and water safety as we head into the summer recreation season. Some of the topics discussed include, registering your watercraft, how to obtain a boating license, and what kind of insurance is needed for a boat. 13:02
 -SAFETY

Recorded PSA:
 Boating Safety :60

Angela Terez with the Department of Jobs and Family Services discussed the website, OhioMeansJobs.com and how it is a wonderful resource for job seekers and employers. The website can help with resume building, career planning, online training and even a list of in-demand careers that are looking for qualified individuals. 14:30
 -JOBS/ECONOMY

06-12-2016 Layden Hale and Isabel Giles, Homeport, discuss the pitfalls of applying for and paying off student loans with advice on avoiding becoming overextended and payment plan options that are available. 15:40
 -COST OF HIGHER EDUCATION
 Meghan Gound, Navy Federal Credit Union, has information on financial literacy among millennials and advice for staying out of financial trouble. 4:25
 -FINANCIAL LITERACY
 Dr. Clifford McDonald, Centers for Disease Control & Prevention. The associate director of science for the Div. of Healthcare Quality Promotion discusses antibiotic-resistant bacterial threats. 9:12
 -HEALTH CARE, SAFETY

06-19-2016 Paige Filliator, nationally known entrepreneur, discusses how times have changed and how women are becoming their own boss. She shared her own personal story, and talked about the increase of portable businesses and how thousands of people are creating a business that is portable and can be literally run by their cell phone and laptop. 13:00
 -JOBS/EMPLOYMENT/ECONOMY

Mary Bonelli with the Ohio Insurance Institute, talks about auto theft hot spots in Columbus, and what steps consumers need to take to not only protect their property, but how to file a claim. She also discussed a new car-sharing service in Central Ohio called Truro. It's similar to Airbnb for homes. 14:20
 -CONSUMER/SAFETY

06-26-2016

Maj. Debra Ashcraft, Salvation Army in Central Ohio, discusses the group's LemonAID fund-raising Program to help finance programs to assist children living in poverty 13:00
-CHILDREN IN POVERTY
Dr. Lisa Masterson, Ob-Gyn, discusses morning sickness, which affects 3.4 million American women, and shares information about treatment options available. 6:46
-ACCESS TO HEALTH CARE
Chaplain David Tubley, "6 Seconds," explains the group's philosophy of parenting aimed at reducing school violence 9:39
-SAFEY/SECURITY

Columbus Radio Group
Talk Programming Record

Title: Dr. Kvitko gives you tips on when, and when not to use those over the counter, do-it-yourself dental products.

Air Date: April 3, 2016

Station(s) - call letters: WSNY, WNNP, WNNP, WYMX

Length: 30 minutes

Producer: Jim Thomas

Hosts: Dr. Kvitko

Guests:

<u>Topics</u>	<u>Duration of Segment</u>	<u>Issue (for CRG office use only)</u>
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Columbus Radio Group
Talk Programming Record

Title: Dr. Kvitko critiques two YouTube DIY dentistry videos.
extractions and braces

DIY

Air Date: April 10, 2016

Station(s) - call letters: WSNY, NNND, WNNP, WVMY

Length: 30 minutes

Producer: Jim Thomas

Hosts: Dr. Kvitko

Guests:

<u>Topics</u>	<u>Duration of Segment</u>	<u>Issue (for CRG office use only)</u>
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Columbus Radio Group

Talk Programming Record

Title: Dr. Kvitko brings you 10 reasons why people hate Dentists, 10 reasons you should visit the dentist, and 15 reasons to DATE a dentist

Air Date: April 17, 2016

Station(s) - call letters: WSNY, WNND, WNNP, WVMX

Length: 30 minutes

Producer: Jim Thomas

Hosts: Dr. Kvitko

Guests:

<u>Topics</u>	<u>Duration of Segment</u>	<u>Issue (for CRG office use only)</u>
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Columbus Radio Group
Talk Programming Record

Title: The Reasons We Smile: **Dr. Kvitko brings you 15 reasons to DATE a dentist, and 7 Signs of Disease Your Teeth Can Reveal.**

Air Date: 4/24/16

Station(s) - call letters: WSNY, WNND, WNNP, WVMX

Length: 30 minutes

Producer: Kelly Bradshaw

Hosts: Dr. Kvitko

Guests:

<u>Topics</u>	<u>Duration of Segment</u>	<u>Issue (for CRG office use only)</u>
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Columbus Radio Group
Talk Programming Record

Title: Dr. Kvitko brings you a "Smiles From The Street" episode from the 30th annual Duckling Day, Plus 8 Ways You've Been Brushing Your Teeth All Wrong

Air Date: May 1, 2016

Station(s) - call letters: WSNY, WNND, WNNP, WVMX

Length: 30 minutes

Producer: Jim Thomas

Hosts: Dr. Kvitko

Guests:

<u>Topics</u>	<u>Duration of Segment</u>	<u>Issue (for CRG office use only)</u>
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Columbus Radio Group

Talk Programming Record

Title: Dr. Kvitko brings you an interview with retired embalmer and funeral director Joe Simon who gives you behind the scenes info about how the expression on a deceased person's face is obtained and much more

Air Date: May 8, 2016

Station(s) - call letters: WSNY, WNND, WNNP, WVMX

Length: 30 minutes

Producer: Jim Thomas

Hosts: Dr. Kvitko

Guests: Joe Simon

<u>Topics</u>	<u>Duration of Segment</u>	<u>Issue (for CRG office use only)</u>
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Columbus Radio Group
Talk Programming Record

Title: The Reasons We Smile: Dr. Kvitko brings you Part 1 of a two part episode 20 incorrect or incomplete assumptions people make about their dental health and dental care"

Air Date: 5/15/16

Station(s) - call letters: WSNY, WNND, WNNP, WVMX

Length: 30 minutes

Producer: Kelly Bradshaw

Hosts: Dr. Kvitko

Guests:

<u>Topics</u>	<u>Duration of Segment</u>	<u>Issue (for CRG office use only)</u>
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Columbus Radio Group

Talk Programming Record

Title: The Reasons We Smile: Dr. Kvitko brings you 10 incorrect or incomplete assumptions made by dentists about their patients

Air Date: 5/22/16

Station(s) - call letters: WSNY, WNND, WNNP, WVMX

Length: 30 minutes

Producer: Kelly Keys

Hosts: Dr. Kvitko

Guests:

<u>Topics</u>	<u>Duration of Segment</u>	<u>Issue (for CRG office use only)</u>
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Columbus Radio Group
Talk Programming Record

Title: Dr. Kvitko brings you Part 2 of a two part episode "20 incorrect or incomplete assumptions people make about their dental health and dental care"

Air Date: May 29, 2016

Station(s) - call letters: WSNY, WNNB, WNNP, WVMX

Length: 30 minutes

Producer: Jim Thomas

Hosts: Dr. Kvitko

Guests:

<u>Topics</u>	<u>Duration of Segment</u>	<u>Issue (for CRG office use only)</u>
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Columbus Radio Group

Talk Programming Record

Title: Dr. Kvitko welcomes Ed Kruszynski, Associate director of Market Strategy & Planning for the North American Oral Health department of Proctor & Gamble , live by phone from Cincinnati Ohio

Air Date: June 5, 2016

Station(s) - call letters: WSNY, WNND, WNNP, WVMX

Length: 30 minutes

Producer: Jim Thomas

Hosts: Dr. Kvitko

Guests: Ed Kruszynski

<u>Topics</u>	<u>Duration of Segment</u>	<u>Issue (for CRG office use only)</u>
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Columbus Radio Group

Talk Programming Record

Title: Dr. Kvitko discusses his Dentistry From The Heart event held on June 10th. Hear statistics about the unmet dental health needs of the U.S. population.

Air Date: June 12, 2016

Station(s) - call letters: WSNY, WNND, WNNP, WVMX

Length: 30 minutes

Producer: Jim Thomas

Hosts: Dr. Kvitko

Guests:

<u>Topics</u>	<u>Duration of Segment</u>	<u>Issue (for CRG office use only)</u>
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Columbus Radio Group

Talk Programming Record

Title: Dr. Kvitko brings you his Father's Day edition complete with his "Words of Fatherly Dental Advice" and snippets from TV Dads through the years.

Air Date: June 19, 2016

Station(s) - call letters: WSNY, WNND, WNNP, WVMX

Length: 30 minutes

Producer: Jim Thomas

Hosts: Dr. Kvitko

Guests:

<u>Topics</u>	<u>Duration of Segment</u>	<u>Issue (for CRG office use only)</u>
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Columbus Radio Group
Talk Programming Record

Title: Dr. Kvitko brings you 15 Myths an Facts about Cavities

Air Date: June 26, 2016

Station(s) - call letters: WSNY, WNND, WNNP, WVMX

Length: 30 minutes

Producer: Jim Thomas

Hosts: Dr. Kvitko

Guests:

<u>Topics</u>	<u>Duration of Segment</u>	<u>Issue (for CRG office use only)</u>
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-Please submit this completed form with each program, including repeated programs.